

Chapter 12: Exponentials & Logarithms

12.1 Composite functions

Inverse functions

12.2 Exponential Functions

12.3 Logarithmic functions

12.4 Properties of Logarithms

12.5 Natural Logarithms

12.6 Solving log + Exponential Equations

12.7 Applications

* Logarithms are a key component of Math 70, together with word problems and learning the graphing calculator.
The next exam will be only chapter 12.

12.1-1st

Objectives

- 1) Find the composition of two functions and fully simplify
- 2) Identify functions which are composed to get a given function.
- 3) Observe that some functions "undo" each other when composed, while others do not.

Math 70 12.1 Algebra of Functions

Overview of Chapter 12

- 12.1 Function Composition
Inverse Functions [Functions that “un-do” each other when composed]
- 12.2 Exponential Functions
- 12.3 Logarithmic Functions [Inverse functions (12.1) of Exponential Functions (12.2)]
- 12.4 Properties of Logarithms [Unexpected traits of Logarithmic functions (12.3)]
- 12.5 Natural logs, and Change of Base [Special logarithmic functions(12.3) and GC]
- 12.6 & 12.7 Solving Exponential and Logarithmic Equations and Applications

*This chapter builds one section on the next, layering complicated concepts.

Objectives

- 1) Find a new function which is composition $(f \circ g)(x)$ of two given functions.
- 2) Review 5.9: the sum $(f + g)(x)$, difference $(f - g)(x)$, product $(f \cdot g)(x)$, quotient $(f / g)(x)$
- 3) Recognize function notation and notation for the names of these functions.
- 4) Practice negative and positive exponents on common bases, in preparation for 12.2.

Practice and Examples

- 1) Given $f(x) = 3x^2 + 4x + 1$ and $g(x) = 2x - 5$, find:

- a) $(f + g)(x)$
- b) $(f - g)(x)$
- c) $(f \cdot g)(x)$
- d) $(f / g)(x)$
- e) $(g \circ f)(x)$
- f) $(f \circ g)(x)$

- 2) Given $\begin{cases} f(-1) = 4 & g(-1) = -4 \\ f(0) = 5 & g(0) = -3 \\ f(2) = 7 & g(2) = -1 \\ f(7) = 1 & g(7) = 9 \end{cases}$, find

- a) $(f + g)(2)$
- b) $(f - g)(0)$
- c) $(f \cdot g)(7)$
- d) $(f \cdot g)(0)$
- e) $(f / g)(0)$
- f) $(g / f)(0)$
- g) $(g \circ f)(2)$
- h) $(f \circ g)(2)$

- 3) On interstate trips, a driver averages 54 mph. The distance d in miles traveled in t hours is given by $d(t) = 54t$. Because the driver averages 25 miles per gallon, the number of gallons g used is given by $g(d) = d/25$. The cost per gallon is \$2.95, so the total fuel cost is given by $c(g) = 2.95g$.
- Write a function describing the number of gallons used in t hours of travel.
 - Write a function describing the total fuel cost in t hours of travel.
 - Determine the total fuel cost of a 12-hour trip.

- 4) An oil tanker runs aground and springs a leak. The oil spreads out in a semicircular pattern from the shoreline. The distance r (in feet) from the tanker to the edge of the oil spill at time t (in minutes) is given by the function $r(t) = 20t$.
- If the area of the semicircle is given by $A(x) = \frac{1}{2}\pi x^2$, where x is the radius, write a function for the area covered by the oil at time t .
 - What is the area of the oil spill after 5 minutes?

- 5) Given $f(x) = 2x + 3$ and $g(x) = \frac{1}{2}(x - 3)$, find:
- $(g \circ f)(x)$
 - $(f \circ g)(x)$

Recall: Function Notation $f(x)$ means "f of x" where f is the name of the function and (x) tells the variable used in the function.

In 9.1 we will write $(f+g)(x)$, spoken "f plus g of x", which means the name of the function is "f plus g" and the variable being used is x .

CAUTION: "of x" does not mean "multiply by x"

① Given $f(x) = 3x^2 + 4x + 1$ and $g(x) = 2x - 5$, find

a) $(f+g)(x)$.

$f+g$ is the name of the new function
 (x) indicates variable used.

$f+g$ is the name of the new function

$(f+g)(x)$ is pronounced "f plus g, of x"

Method: Add $f(x)$ and $g(x)$.
 $(f+g)(x) = f(x) + g(x)$.

$$= f(x) + g(x)$$

$$= (3x^2 + 4x + 1) + (2x - 5)$$

$$= \boxed{3x^2 + 6x - 4}$$

subst expressions for $f(x)$ & $g(x)$.
 combine like terms = add.

b) $(f-g)(x)$

$$= f(x) - g(x)$$

$$= (3x^2 + 4x + 1) - (2x - 5)$$

$$= 3x^2 + 4x + 1 - 2x + 5$$

$$= \boxed{3x^2 + 2x + 6}$$

"f-g" is the name of the new function — "f minus g, of x"
 substitute expressions
 * must use $()$

distribute negative

combine like terms

c) $(f \cdot g)(x)$

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Handwriting alert!

$f \cdot g$  is different from  $f \circ g$

↑  
 small dot = multiply

↑  
 loop = compose

$$= f(x) \cdot g(x)$$

$$= (3x^2 + 4x + 1)(2x - 5)$$

"f times g, of x"  
or simply "fg of x"

substitute

\* must use ( )

$$= 3x^2(2x - 5) + 4x(2x - 5) + 1(2x - 5)$$

distribute each  
term of first

$$= 6x^3 - 15x^2 + 8x^2 - 20x + 2x - 5$$

$$= 6x^3 - x^2 - 18x - 5$$

combine

$$d) (f/g)(x)$$

$$= \frac{f(x)}{g(x)}$$

$$= \frac{3x^2 + 4x + 1}{2x - 5}$$

"f divide by g, of x"

factor and cancel  
to simplify fraction,  
if possible

$$= \frac{(3x+1)(x+1)}{(2x-5)}$$

$$\begin{array}{c} 3 \\ \diagdown \quad \diagup \\ 3 \quad \quad 1 \\ \diagup \quad \diagdown \\ 4 \end{array}$$

$$\begin{aligned} & \frac{3x^2 + 3x + x + 1}{2x - 5} \\ &= 3x(x+1) + 1(x+1) \\ &= (x+1)(3x+1) \end{aligned}$$

Putting one function value inside another is called  
function composition.

this is the most important skill in 9.1  
because we need it to

- un-do functions (inverse functions)
- un-do exponential functions specifically (logarithms).

$f(g(x))$  is also called  $(f \circ g)(x)$   
or "f composed on g of x".

e)  $(g \circ f)(x)$

$= g(f(x))$

"g composed on f, of x"  
keep the order of the functions

$= 2(\quad) - 5$

↑  
replace all x's in  $g(x)$  by  $f(x)$

$= 2(f(x)) - 5$

subst for  $f(x)$

$= 2(3x^2 + 4x + 1) - 5$

simplify.

$= 6x^2 + 8x + 2 - 5$

distribute 2

$= \boxed{6x^2 + 8x - 3}$

combine

f)  $(f \circ g)(x)$

"f composed on g, of x"

$= f(g(x))$

keep the order of the functions

$= 3(\quad)^2 + 4(\quad) + 1$

↑      ↑  
replace all x's in  $f(x)$  by  $g(x)$

$= 3(g(x))^2 + 4(g(x)) + 1$

substitute for  $g(x)$

$= 3(2x-5)^2 + 4(2x-5) + 1$

simplify using order of operations

- exponents
- then multiply
- then add/subtract  $L \rightarrow R$ .

$= 3(2x-5)(2x-5) + 4(2x-5) + 1$

exponent = FOIL

$= 3(4x^2 - 20x + 25) + 4(2x-5) + 1$

distribute

$= 12x^2 - 60x + 75 + 8x - 20 + 1$

combine

$= \boxed{12x^2 - 52x + 56}$

② If we are given that

$$\begin{array}{ll} f(-1)=4 & g(-1)=-4 \\ f(0)=5 & g(0)=-3 \\ f(2)=7 & g(2)=-1 \\ f(7)=1 & g(7)=9 \end{array}$$

Find

a)  $(f+g)(2)$  "f plus g of 2"

$= f(2) + g(2)$  method

$= 7 + (-1)$  substitute given values

$= \boxed{6}$

If we graph  $y_1 = f(x)$

$y_2 = g(x)$

$y_3 = (f+g)(x)$

and look at a table of values, we will see that, at a particular value of  $x$ ,  $y_3 = y_2 + y_1$  is the sum of the  $y$ -values

b)  $(f-g)(0)$  "f minus g of zero"

$= f(0) - g(0)$  method

$= 5 - (-3)$  substitute

$= 5 + 3$

$= \boxed{8}$

c)  $(f \cdot g)(7)$  "f times g of 7"

$= f(7) \cdot g(7)$  method

$= 1 \cdot 9$  substitute

$= \boxed{9}$

$$\begin{aligned}
 d) (f \cdot g)(0) \\
 &= f(0) \cdot g(0) \\
 &= (5)(-3) \\
 &= \boxed{-15}
 \end{aligned}$$

"f times g of zero"  
method  
substitute

$$\begin{aligned}
 e) (f/g)(0) \\
 &= f(0) / g(0) \\
 &= 5 / (-3) \\
 &= \boxed{-\frac{5}{3}}
 \end{aligned}$$

"f divide by g of zero"  
method  
substitute

NOTICE: Not multiply by zero.  
Yes: Evaluate at zero.

$$\begin{aligned}
 f) (g/f)(0) \\
 &= g(0) / f(0) \\
 &= -3 / 5 \\
 &= \boxed{-\frac{3}{5}}
 \end{aligned}$$

"g divide by f of zero"

$$g) (g \circ f)(2)$$

Find  $g(f(2))$

step 1: find  $f(2) = 7$

step 2: put result into g

find  $g(7) = 9$

answer  $\boxed{9}$

$$h) (f \circ g)(2) \quad \text{Find } f(g(2))$$

work from the inside out

step 1: find  $g(2) = -1$

step 2: put this result (-1) into f

find  $f(-1) = 4$

answer  $= \boxed{4}$



$(f \circ g)(x) = f(g(x))$  is not the same as  $(g \circ f)(x) = g(f(x))$  as we saw in our previous work:

$$\textcircled{1} \quad \begin{aligned} e) (g \circ f)(x) &= 6x^2 + 8x - 3 \\ f) (f \circ g)(x) &= 12x^2 - 52x + 56 \end{aligned}$$

$$\textcircled{2} \quad \begin{aligned} g) (g \circ f)(x) &= 9 \\ h) (f \circ g)(x) &= 4 \end{aligned}$$

- $\textcircled{3}$  On interstate trips, a driver averages 54 mph. The distance  $d$  in miles traveled in  $t$  hours is given by  $d(t) = 54t$ . Because the driver averages 25 miles per gallon, the number of gallons  $g$  used is given by  $g(d) = d/25$ . The cost per gallon is \$2.95, so the total fuel cost is given by  $c(g) = 2.95g$ .

- a) Write a function describing the number of gallons used in  $t$  hours of travel.  
b) Write a function describing the total fuel cost in  $t$  hours of travel.  
c) Determine the total fuel cost of a 12-hour trip.

$$a) \quad g(d(t)) = \frac{54t}{25} = \boxed{2.16t}$$

$$b) \quad c(g(d(t))) = 2.95(2.16t) = \boxed{6.372t}$$

$$c) \quad c(g(d(t))) = (6.372)(12) = \$76.464 \\ \approx \boxed{\$76.46}$$

- $\textcircled{4}$  An oil tanker runs aground and springs a leak. The oil spreads out in a semicircular pattern from the shoreline. The distance  $r$  (in feet) from the tanker to the edge of the oil spill at time  $t$  (in minutes) is given by the function  $r(t) = 20t$ .

- a) If the area of the semicircle is given by  $A(x) = \frac{1}{2}\pi x^2$ , where  $x$  is the radius, write a function for the area covered by the oil at time  $t$ .  
b) What is the area of the oil spill after 5 minutes?

$$\begin{aligned} a) \quad A(r(t)) &= \frac{1}{2}\pi(20t)^2 \\ &= \frac{1}{2}\pi \cdot 400t^2 \\ &= \boxed{200\pi t^2} \end{aligned}$$

$$\begin{aligned} b) \quad A(r(5)) &= 200\pi(5)^2 \\ &= 200 \cdot 25 \cdot \pi \\ &= \boxed{5000\pi \text{ ft}^2} \\ &\approx \boxed{15,707.96 \text{ ft}^2} \end{aligned}$$

This is function composition also.

$A(r(t))$  is the method (replace  $x$  in  $A(x)$  by expression  $r(t) = 20t$ ).

$(A \circ r)(t)$  means "A composed on  $r$  of  $t$ " and this is the name of the function

⑤

Given  $f(x) = 2x + 3$   
 $g(x) = \frac{1}{2}(x - 3)$

a) Find  $(g \circ f)(x) = g(f(x))$   
 $= \frac{1}{2}[(2x + 3) - 3]$   
 $= \frac{1}{2}[2x]$

$$(g \circ f)(x) = x$$

b) Find  $(f \circ g)(x) = f(g(x))$   
 $= 2\left[\frac{1}{2}(x - 3) + 3\right]$   
 $= x - 3 + 3$

$$(f \circ g)(x) = x$$

What does this mean, that  $f(g(x)) = x$ ?

Pick a random number -

$$x = 7.$$

$$\text{Find } (f \circ g)(7) = f(g(7)) = f\left(\frac{1}{2}(7 - 3)\right) = f(2) = 2(2) + 3 = \boxed{7}$$

$\uparrow$   $x = 7$  in       $f$  and  $g$  un-do each other       $\uparrow$   $x = 7$  out

Similarly,  $g(f(x)) = x$  for a random value of  $x$  -  
 $x = -23.$

$$\text{Find } (g \circ f)(-23) = g(f(-23)) = \boxed{-23}$$

$\uparrow$   $x = -23$  in       $\uparrow$   $x = -23$  out

So  $f(x) = 2x + 3$  and  $g(x) = \frac{1}{2}(x - 3)$  have a special relationship to each other because when we compose them, they un-do each other.

This special relationship is the focus of section 9.2.

Math 70

We will be using exponents a lot.

The worksheet on the next page is a review of exponents using common bases and common whole-number exponents.

## Math 70 Practice with Exponents

Complete the table by raising each base to each exponent. Some example entries are provided.

| Exponents<br>across →<br>Bases<br>down ↓ | -3                                                                           | -2                                                                          | -1                                                     | 0                      | 2                                           | 3                                            |
|------------------------------------------|------------------------------------------------------------------------------|-----------------------------------------------------------------------------|--------------------------------------------------------|------------------------|---------------------------------------------|----------------------------------------------|
| 0                                        | $\frac{1}{0^3} = 0^{-3} = \boxed{\text{undefined}}$                          | $\frac{1}{0^2} = \boxed{\text{undefined}}$                                  | $\frac{1}{0^{-1}} = \boxed{\text{undefined}}$          | $0^0$<br>indeterminate | 0                                           | 0                                            |
| 1                                        | $\boxed{1}$                                                                  | $\boxed{1}$                                                                 | $\boxed{1}$                                            | 1                      | 1                                           | 1                                            |
| 2                                        | $2^{-3} = \frac{1}{2^3} = \boxed{\frac{1}{8}}$                               | $2^{-2} = \boxed{\frac{1}{4}}$                                              | $2^{-1} = \frac{1}{2^1} = \boxed{\frac{1}{2}}$         | 1                      | 4                                           | 8                                            |
| 3                                        | $3^{-3} = \frac{1}{3^3} = \boxed{\frac{1}{27}}$                              | $\boxed{\frac{1}{9}}$                                                       | $3^{-1} = \boxed{\frac{1}{3}}$                         | $3^0 = 1$              | 9                                           | 27                                           |
| 4                                        | $4^{-3} = \frac{1}{4^3} = \boxed{\frac{1}{64}}$                              | $\boxed{\frac{1}{16}}$                                                      | $\boxed{\frac{1}{4}}$                                  | 1                      | 16                                          | 64                                           |
| 5                                        | $5^{-3} = \frac{1}{5^3} = \boxed{\frac{1}{125}}$                             | $\boxed{\frac{1}{25}}$                                                      | $\boxed{\frac{1}{5}}$                                  | 1                      | $5^2 = 25$                                  | 125                                          |
| 6                                        | $6^{-3} = \frac{1}{6^3} = \boxed{\frac{1}{216}}$                             | $\boxed{\frac{1}{36}}$                                                      | $\boxed{\frac{1}{6}}$                                  | 1                      | 36                                          | $6^3 = 216$                                  |
| -1                                       | $(-1)^{-3} = \frac{1}{(-1)^3} = \boxed{-1}$                                  | $(-1)^{-2} = \frac{1}{(-1)^2} = \boxed{1}$                                  | $(-1)^{-1} = \frac{1}{-1} = \boxed{-1}$                | 1                      | $(-1)^2 = 1$                                | $(-1)^3 = -1$                                |
| -2                                       | $(-2)^{-3} = \frac{1}{(-2)^3} = \boxed{-\frac{1}{8}}$                        | $(-2)^{-2} = \frac{1}{(-2)^2} = \boxed{\frac{1}{4}}$                        | $(-2)^{-1} = \frac{1}{-2} = \boxed{-\frac{1}{2}}$      | 1                      | $(-2)^2 = 4$                                | $(-2)^3 = -8$                                |
| -3                                       | $(-3)^{-3} = \frac{1}{(-3)^3} = \boxed{-\frac{1}{27}}$                       | $\boxed{\frac{1}{9}}$                                                       | $(-3)^{-1} = \frac{1}{-3} = \boxed{-\frac{1}{3}}$      | 1                      | $(-3)^2 = 9$                                | -27                                          |
| -4                                       | $(-4)^{-3} = \frac{1}{(-4)^3} = \boxed{-\frac{1}{64}}$                       | $\boxed{\frac{1}{16}}$                                                      | $\boxed{-\frac{1}{4}}$                                 | 1                      | 16                                          | -64                                          |
| $\frac{1}{2}$                            | $\left(\frac{1}{2}\right)^{-3} = \left(\frac{2}{1}\right)^3 = \boxed{8}$     | $\left(\frac{1}{2}\right)^{-2} = \left(\frac{2}{1}\right)^2 = \boxed{4}$    | $\left(\frac{1}{2}\right)^{-1} = \boxed{2}$            | 1                      | $\frac{1}{4}$                               | $-\frac{1}{8}$                               |
| $\frac{1}{3}$                            | $\left(\frac{1}{3}\right)^{-3} = \left(\frac{3}{1}\right)^3 = \boxed{27}$    | $\boxed{9}$                                                                 | $\boxed{3}$                                            | 1                      | $\frac{1}{9}$                               | $-\frac{1}{27}$                              |
| $\frac{1}{4}$                            | $\boxed{64}$                                                                 | $\boxed{16}$                                                                | $\boxed{4}$                                            | 1                      | $\frac{1}{16}$                              | $-\frac{1}{64}$                              |
| $\frac{1}{5}$                            | $\boxed{125}$                                                                | $\boxed{25}$                                                                | $\boxed{5}$                                            | 1                      | $\frac{1}{25}$                              | $-\frac{1}{125}$                             |
| $-\frac{1}{2}$                           | $\left(-\frac{1}{2}\right)^{-3} = (-2)^3 = \boxed{-8}$                       | $\left(-\frac{1}{2}\right)^{-2} = (-2)^2 = \boxed{4}$                       | $\left(-\frac{1}{2}\right)^{-1} = (-2)^1 = \boxed{-2}$ | 1                      | $\left(-\frac{1}{2}\right)^2 = \frac{1}{4}$ | $\left(-\frac{1}{2}\right)^3 = -\frac{1}{8}$ |
| $-\frac{1}{3}$                           | $\left(-\frac{1}{3}\right)^{-3} = (-3)^3 = \boxed{-27}$                      | $\boxed{9}$                                                                 | $\boxed{-3}$                                           | 1                      | $\frac{1}{9}$                               | $-\frac{1}{27}$                              |
| $-\frac{1}{4}$                           | $\left(-\frac{1}{4}\right)^{-3} = \left(-\frac{4}{1}\right)^3 = \boxed{-64}$ | $\boxed{16}$                                                                | $\boxed{-4}$                                           | 1                      | $\frac{1}{16}$                              | $-\frac{1}{64}$                              |
| $-\frac{1}{5}$                           | $\boxed{-125}$                                                               | $\left(-\frac{1}{5}\right)^{-2} = \left(-\frac{5}{1}\right)^2 = \boxed{25}$ | $\boxed{-5}$                                           | 1                      | $\frac{1}{25}$                              | $-\frac{1}{125}$                             |